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### **Purpose of Financial and Management Accounting**

Financial accounting can be viewed as the process through which businesses record, summarize, and report their business transactions that have occurred over a specified time (Yu, Lin, and Tang, 2018). The aim of financial accounting is to keep track of all business transactions that the business has engaged in over a specified time. Financial accounting also provides a snapshot of the financial health of the business entity. Financial accounting is crucial due to various factors. First, financial accounting ensures that proper financial statements are preferred in line with accepted accounting standards (Mita et al., 2018). Secondly, financial accounting ensures that the managers make crucial financial decisions in line with the financial statements. Financial accounting is also carried out to ensure that a business complies with the set taxation laws. Financial accounting is also crucial when valuing the business for significant events like merging and sale of the business (Homburg, Theel, and Hohenberg, 2020). Financial accounting can also provide evidence in case of legal suit and also provides crucial information to external and internal users of financial information.

Management accounting can be viewed as the process of identifying, measuring, analyzing, and interpreting accounting information. Management accounting, therefore, aims at ensuring that the management of the business makes correct and reliable decisions and effectively manages the entity's daily operations. Management accounting has various uses. First, management accounting is used to forecast the future. The management uses accounting information to make forecasts, including future diversification and market expansion (Azudin, A. and Mansor, 2018). Secondly, management accounting is used in making the make-or-buy decision (Miyazhdenovna et al. 2020). The management can use cost information and sales data to make purchasing decisions. Thirdly, management accounting is used to forecast future cash flows.

### **Various Users of Accounting Information**

Users of accounting information can be classified under internal and external users. Internal users of accounting information include business owners, directors, managers, employees, internal departments, and internal auditors. Directors and managers are interested in the balance sheet, income statement, and statement of cash flow as such information is used to determine whether the company is making profits hence adopt more effective strategies (Muravskyi, Muravskyi, and Shevchuk, 2021). The internal auditor is interested in all financial instruments, including ledgers and cash books, to ensure that all transactions reflect a free and fair view of the entity's financial performance. Employees and internal departments are interested in the income statement, balance sheet, and departmental financial reports to determine their performance in relation to other departments.

External users of financial information include creditors, investors, government, and regulatory agencies. Creditors are interested in the income statement and balance sheets to determine whether the company can pay its financial obligations. The government and regulatory agencies are interested in the income statement and balance sheet to determine whether the company complies with various legal policies and regulations. Investors are interested in the balance sheet and income statement to determine whether the company should be considered for investment (Rothman, 2020).

The role of the International Accounting Standards Board (IASB) and the Standards

**Advisory Council (SAC)** 

The International Accounting Standards Board (IASB) is mandated to issue international accounting standards. Previously, IASB amended various financial standards. However, IASB started offering its own standards known as the International Financial Reporting Standards (IFRS). The IASB also nominates and approves the nomination of the IFRS Foundation trustees (Barker and Eccles, 2018). The IASB conducts various technical activities, including the preparation and issuance of IFRS and exposure drafts. Every IASB member has a single vote, and a final standard is approved after being passed by at least ten members.

The Standards Advisory Council (SAC) has thirteen members and contributes immensely to the preparation of standards. The SAC has various roles, including advising the IASB and briefing the board on the implications of the standards on its users (Osei 2017).

# **Books of original entry**

Sales Journal			
Date	Details	Amount (USD)	
	Stuffed Animal	4,847	
	Educational Toys	4,486	
October	Video Games	4,702	
	Pretent-play toys	1,827	
	Total	15,862	

Purchase Journal			
Date	Details	Amount (USD)	
	Stuffed Animal	4,044	
	Educational Toys	3,547	
October	Video Games	4,169	
	Pretent-play toys	1,382	
	Total	13,142	

Cash Journal			
Date	Details	Amount (USD)	
	Lease of computer equipment in advance for November	500	
	Office supplies	416	
August	Payment on account (Bing's)	390	
	Payment of wages	2,500	
	Payment for cleaning services	74	
	Total	3,806	

# **General Ledger**

General ledger				
Date	Description	Debit	Credit	Balance
October	Beginning cash balance			2,000
	Sales	15,862		17,862
	Purchase		13,142	4,720
	Payments		3,806	914

## **Bank Reconciliation**

Bank Reconciliation Statement	
Month Ended October 2020	
Cash balance as per bank statement	893
Balance as per cash	914
Overdraft fees	(20)
Adjusted cash balance	893

## **Trial Balance**

Trial Balance as at October	Debit (USD)	Credit (USD)
Sales		15,862
Purchase	13,142	
Cash	893	
Withdrawals	1,600	
Prepayment	500	
Capital		2,000
Suspense account	1,727	
	17,862	17,862

### **Cash flow statement**

Statement of Cash flows	
For the month of October	
Cash flows from operating activities	
Net income	15,862
Additions to cash	
Decrease in prepaid expenses	(500)
Subtractions from cash	
Increase in inventory	13,142
Net cash from operations	2,220
Cash flows from investing	
Office supplies	(416)
Cash flows from investing	(416)

### **Income statement**

Income Statement for the period ending October 31, 2016	
Net sales	15,862
Cost of sales	13,142
Gross profit	2,720
Lease of computer equipment in advance	500
Purchase of office supplies on account from Bing's Office Supply	416
Payment on account (Bing's)	390
Payment of wages with cash	2,500
Payment for cleaning services with cash	74

### **Balance sheet**

Balance sheet	USD
Assets	
Cash	2,000
Office supplies	491
Prepayment (lease of computer)	500
Total assets	2,991
Liabilities	
Accounts payable	75
Owner's equity	2,000
Drawings	(1,600)
Retained earnings	(1,160)
Capital and liabilities	(685)

### **Problem 2**

### **Question 1: Classification of Ratios**

- Current Ratio liquidity ratios
- Acid-Test Ratio liquidity ratios
- Debt-Equity Ratio leverage ratios
- Profit Margin profitability ratios
- Return on Owners' Equity profitability ratios

#### **Question 2: Calculation of Ratios**

#### **Debt-Equity Ratio**

- The debt to equity ratio is computed by dividing total liabilities by total equity
- Debt-equity ratio = 3,940 / 9,260 = 0.42549

#### Profit Margin

- Profit margin is calculated by dividing net income by revenue \* 100.
- Profit margin = (revenue expenses) / revenue \*100
- 3,260 / 37,763 \* 100 = 8.633

#### Return on Owners' Equity

- Return on owner's equity is calculated by dividing earnings after tax by total shareholders' equity \* 100
- 3,260 / 6,000 \* 100 = 54.3333%

### **Question 3: Woody Train**

WoodyTrain reported a gross profit of £ 19,387 and a net income of £ 3,260 hence showing that the company is profitable. The company's debt to equity ratio was 0.42549. A higher debt to equity ratio shows that the company under consideration has an increased risk as the projects are funded mostly through debt (Nuryani and Sunarsi 2020). The debt-equity ratio is considerably low hence showing that the company finances most of its projects through equity, not debt. The company, therefore, manages its debt level in a prudent manner. The company's return on owner's equity is 54.3333%. A high ROE demonstrates that a company is increasing its profit generation without needing as much capital. WoodyTrain's return on owner's equity is considerably high hence showing that the company's management deploys shareholder capital in an effective manner.

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